

**CANADIAN
BUSINESS
HISTORY
ASSOCIATION**



**L'ASSOCIATION
CANADIENNE
POUR L'HISTOIRE
DES AFFAIRES**

PROGRESS REPORT

2020



Founded in 2015, the **Canadian Business History Association - l'association canadienne pour l'histoire des affaires (CBHA/ACHA)** marks its fifth year of activity in 2020. The origins of the Association stemmed from the vision and perseverance of a few dedicated scholars and advocates of pursuing in a more organized manner, the study of Canadian business history, and of business history in Canada. The mandate of the organization includes building links among academics, archivists, students, and businesspeople who are interested and committed to advancing awareness and scholarship of business in Canada, and Canadian business; organizing events such as conferences and online events to encourage engagement with the broader public; providing funding support for students and scholars to conduct research and writing on subjects related to Canadian business history; and recognizing excellence in Canadian business history writing through the support of our Book and Article prizes.

Since 2015, the **CBHA-ACHA** has grown significantly in terms of its organization, membership, and in the advancement of these activities. The membership includes a wide range of scholars, archivists, businesspeople, students and members of the general public from across Canada and internationally. The organization has held successful events, including annual conferences and, more recently, its online *CBHA-ACHA Talks*, along with publications from the *Prospectus* to volumes that touch upon a range of issues. The *Chris Kobrak Postdoctoral Fellowship*, posthumously named in honour for the driving individual behind the organization's founding, has supported emerging scholars, and the *Best Book Prize* is among the most significant awards in Canadian publishing. The record of the Association in its' first half-decade is one to be proud of, and we wish to thank everyone in the membership and on the Board, both past and present. We look forward to many more years of advancing the cause of business history in Canada.

Dimitry Anastakis
Chair

Joe Martin
President

TO PRESERVE AND PRESENT

The **CBHA/ACHA's** objectives include:

- Build a diverse organization of members with an interest in Canadian business history and which reflects the broad diversity of the country.
- Substantially increasing the amount and quality of Canadian business history.
- Improving the quality of, and gaining access to, commercial archival materials, and to provide a central site to make sources accessible to a broad audience.
- Increasing the amount of business history taught at Canadian business schools and in history departments.
- Helping encourage and supervise more corporate histories within a professional approach.
- Increasing the number of companies that include history as a part of their corporate orientations.
- Making Canadian business history accessible to the general public.
- Supporting academic research and publication in Canadian business history.
- Developing outreach and strong links with business and academic communities.

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THE YEAR IN REVIEW

The **CBHA-ACHA** had a material impact in the field of Canadian business history in 2019/2020:

- Created the new series of online virtual presentations **CBHA-ACHA Talks** on topics relevant to Canadian business history.

- Grew to **169 individual members** from the academic, archivist, business leader, junior scholar and public communities, **an increase of 18%**.

- Welcomed **3 new Board members**: Tabitha Fritz, Jeremy Mosher, and Jason Russell.

- Maintained a leading-edge website and an on-line **YouTube Channel** with archived **CBHA/ACHA** presentation lectures.

- Published *The Prospectus*, a monthly newsletter with over 1,500 subscribers.

- Awarded the second **CBHA/ACHA Chris Kobrak Research Fellowship** with a prize of \$5,000.

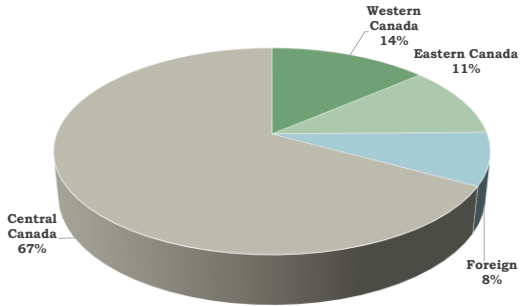
- Provided **\$ 5,500 in grants, scholarships and sponsorships** to its members and associated organizations to advance the study of Canadian business history.

- Partnered with *Canada's History Magazine* to offer a **one-year complimentary subscription** to new members of the CBHA-ACHA.

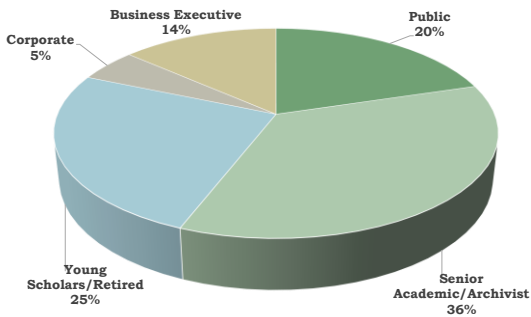
- Welcomed **two new Charter Corporate Members**: Redpath Sugar Ltd. and National Bank Financial.

- Participated in several in-person and virtual **academic and archivist conferences**.

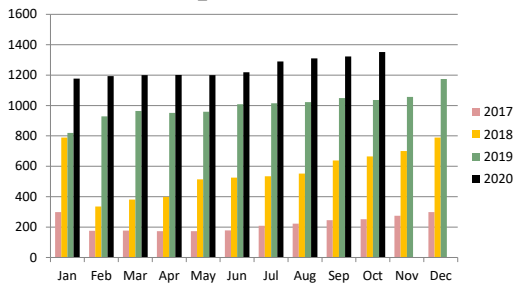
Members by Region

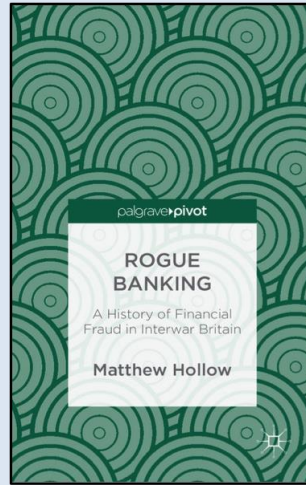


Members by Category



Number of Subscribers *The Prospectus* Newsletter



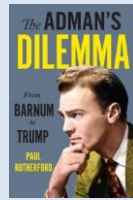
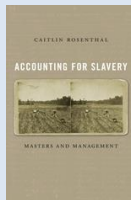
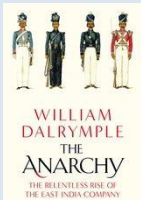


The **CBHA-ACHA** was pleased to present the second annual **CBHA-ACHA Chris Kobrak Research Fellowship** to Dr. Matthew Hollow. Dr. Hollow is a Lecturer in Strategy at the Management School at the University of York, UK. The award will contribute to his project: *Managing banking crises: Historical lessons from the handling of the Home Bank of Canada and the Canadian Commercial Bank collapses*. His academic research is based around utilizing historically-informed insights to contribute to contemporary debates in strategy and management. The award is named in honour of the **CBHA-ACHA**'s co-founder Professor Chris Kobrak who passed away in 2018. Research Fellows will receive up to \$5,000 per year over two years, for a total of up to \$10,000

The **CBHA-ACHA** now offers a one year complimentary subscription to **Canada's History** magazine with each new membership in the organization.



Guest speaker **author Charlotte Gray** presented to the members and guests of the CBHA-ACHA on her most recent book *Murdered Midas: A Millionaire, His Gold Mine, and a Strange Death on an Island Paradise*. The book investigates the unsolved death of Sir Harry Oakes, Canadian gold mining tycoon and once the richest man in the British Empire.



The **CBHA-ACHA** has received high praise for its authoritative monthly book reviews published in *The Prospectus* newsletter. Book Review Editor Stephen Salmon ensured that a total of eight books were reviewed throughout the year on a variety of academic topics.

The **CBHA-ACHA** joined **LinkedIn**. Weekly postings reveal important business and archival Canadian business stories from years past which occurred that week.



Affiliated Organizations



PLANS FOR 2020

Continue to present its monthly online *CBHA-ACHA Talks Series*

This series of talks replaces our annual conference during the global health pandemic, which has necessitated social distancing.

Present sponsored panels and papers at the Canadian Historical Association (CHA) Annual Meeting and other conferences

Members from the organization will present at this conference being held at the University of Alberta in June 2021.

Archivist Workshops

Continue a series of workshops dedicated to leading edge issues for the Archivist community, including with our affiliated organization, the Oral History Centre at the University of Winnipeg.

Award the third bi-annual CBHA-ACHA Best Book in Canadian Business History Award

One of the richest book prizes in the humanities in Canada, the successful author receives \$10,000 thanks to an anonymous donor to the **CBHA-ACHA**.

Grants, Scholarships and Sponsorships

Continue to provide financial assistance to **CBHA-ACHA** members to attend conferences and workshops, conduct events related to business history, and publish research material.

Award the First CBHA-ACHA Best Article in Canadian Business History

The **CBHA-ACHA** has created this new annual award to encourage innovative studies that have the potential to expand the boundaries of the discipline.

LEADERSHIP



Dimitry Anastakis, Chair of the Board. Professor, University of Toronto, Department of History.

Joe Martin, President and Member of the Board of Directors. Former Director of the Business History Unit, Rotman School of Management.



Donica Belisle, Member of the Board of Directors. Associate Professor, University of Regina.

Mark S. Bonham, Secretary-Treasurer and Member of the Board of Directors. President, Bonham & Co. Inc.



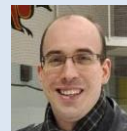
Tabitha Fritz, Member of the Board of Directors. CEO, Fritz's Cannabis Company.

Jeremy Mosher, Member of the Board of Directors. Director of Equity Sales, National Bank Financial.



Don Nerbas, Member of the Board of Directors. Associate Professor, McGill University.

J. Andrew Ross, Member of the Board of Directors. Manager, Library & Archives Canada.



Jason Russell, Member of the Board of Directors. Associate Professor, Empire State College, State University of New York.

M. Stephen Salmon, Member of the Board of Directors. Library & Archives Canada (Retired).



FINANCIAL STATEMENTS

Statement of Financial Position
As at September 30th

	2020	2019
ASSETS		
CURRENT		
Cash in Bank	\$ 2,282	\$ 3,063
Prepaid Expenses	3,300	3,300
Accounts Receivable	2,223	835
	\$ 7,805	\$ 7,198
LIABILITIES		
CURRENT		
Accounts Payable & Accrued Liabilities	\$ 751	\$ 1,751
Restricted Donation	20,000	20,000
TOTAL LIABILITIES	\$ 20,751	\$ 21,751
ASSOCIATION EQUITY		
Association Equity	\$(12,946)	\$(14,553)
TOTAL LIABILITIES AND ASSOCIATION EQUITY	\$ 7,805	\$ 7,198

Statement of Operations
Year Ended September 30th

	2020	2019
REVENUES		
Membership Fees	\$ 19,375	\$ 17,825
Conference Income (Net)	-	10,820
Book Sales	447	497
Dividend Income	-	542
Loss On Sale of Investment	-	(1,316)
	\$ 19,822	\$ 28,368

EXPENSES

Accounting & Legal	\$ 1,250	\$ 1,502
Advertising	1,192	1,593
Bank Charges	559	762
Computer Services	2,445	4,958
Grants, Awards & Sponsorships	5,500	22,233
Book Printing	-	6,630
Insurance	800	800
Office and General	5,334	9,616
Travel	1,134	3,636
	\$ 18,214	\$ 51,730

Excess (Deficiency) of

Revenues over Expenses	\$(23,362)	\$(23,362)
Association Equity, beginning of Year	8,809	8,809
Association Equity, End of Year	\$ (14,553)	\$(14,553)

CHARTER CORPORATE MEMBERS



**Canadian Business History Association / l'association canadienne pour
l'histoire des affaires**

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www.cbha-acha.ca

www.cdnbiz150history.ca